



Sugarland Plaza

RetPro Retail. It's what we do.



**Sugarland
Plaza**

Sugarland Plaza is Bundaberg's shopping hub for everyday apparel, lifestyle needs, fresh food and casual dining. It offers a convenient shopping destination attracting and serving the local community and visitors alike.





GETTING HERE

The Centre is well located allowing easy access to your brand. Sugarland Plaza adjoins several major road systems; it is located on Takalvan Street which is the arterial route running through the main retail precinct.

The Centre offers 1,200 free car spaces to the east and west of the building, feeding foot traffic into the Centre via five entries. Sugarland Plaza also has two electronic car charging stations and a dedicated drop off taxi zone.

The Johnson Street car park houses a bus stop with routes servicing a broad section of local suburbs within the primary and secondary trade areas.



Sugarland Plaza has been servicing the Bundaberg Region since 1978.

The Centre is anchored by Woolworths, Big W, JB Hi-Fi and Best & Less and has 67 specialty stores. Sugarland Plaza has grown and developed over the last 44 years, with the most recent the 2018 development of it's casual dining precinct, The Laneway.

Today the Centre is visited by over 4 million shoppers a year and is home to some of Australia's leading national brands including, Just Jeans, Millers, Connor and The Shaver Shop.

LOCATION

📍 350km from Brisbane CBD

POPULATION

👤 99,215 trade area population

👤 4.5% MTA population growth 2016-2021

👤 1% MTA population growth forecast 2021-2026

RETAIL SPEND

💰 In 2027 (forecast) \$3.7 billion (\$1.1 billion from the PTA)

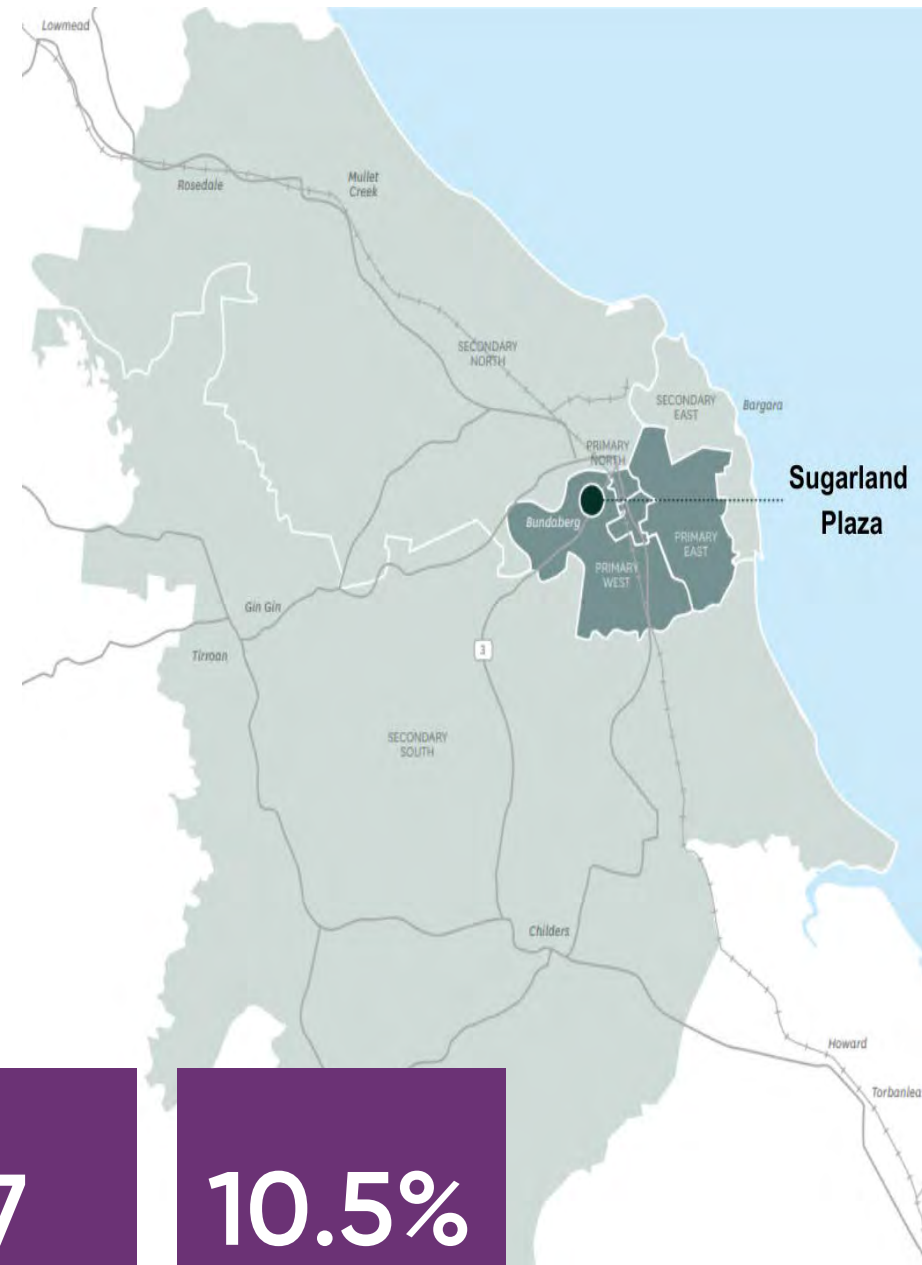
💰 Food and liquor make up 49% of the per capita PTA spend

*Source: 2021 ABS Census, Helix Personas and .id data

Trade Area

The Bundaberg region is the southern-most city on the Great Barrier Reef and is located just a four-hour drive, train ride or 45 minute flight north of Brisbane.

Tourism to the area is well supported by the year-round temperate climate. Visitors to the region enjoy beaches, marine life and experiencing the world-renowned iconic Bundaberg Rum distillery.



99k

Trade area population

47

MTA average age

(Against Queensland avg. of 38)

10.5%

Families with children under 15

(< Queensland avg. of 16.2%)

Centre Snapshot

TRAFFIC

22,649 square metre centre size

\$190.2 million in MAT sales

\$98 million in majors' sales

\$8,400 total PSM

5 centre entries



\$190

million

MAT Sales

4.1

million

MAT Foot Traffic

\$47

MAT basket spend

*Centre details as of January 2023 (actual)

Sugarland Plaza



Drawcard Brands

Ally.

ANGUS & COOTE
The Diamond & Watch Specialist

Aussie

AUSTRALIA POST

AUSWIDE BANK

BWS

BAYAUDIO
HEARING EXPERTS

Best&Less

BIGW

Blooms
THE CHEMIST

BURGER URGE

Clear Skincare

CONNOR

donut king.

EB
GAMES

Gloria Jean's
COFFEES

JB HI-FI

JayJays

JEANSWEST

justcuts

Just Jeans

KATIES

LONE STAR
BIRN HOUSE

LOWES

Millers
ROMANS

MISTER MINIT.

MUFFIN
BREAK
Good goes in

NONI B

OPSM

Yes
OPTUS

PANDORA

Pathology

ROBINS
KITCHEN

R
rockmans

Specsavers

IT FEELS GOOD To Spendless

Strandbags

TELSTRA

THE COFFEE CLUB

WALLACE BISHOP
BUY FILL

Wendy's
MILK BAR

WILLIAMS

Woolworths

YOU + ALL

More reasons to stay and shop.

Centre Offering



High Performing Majors

Convenience and choice for families with three supermarkets, high performing discount department store, Big W and a comprehensive specialty offer, Sugarland Plaza offers families a one-stop-shop for their everyday shopping needs.



CASUAL DINING + TAKE AWAY OPTIONS

A night in or out, the Sugarland Plaza food precinct — The Laneway, offers a variety of takeaway and casual, family-focused dining.

Visitors are also spoilt for choice with licenced venues available.



SERVICES AT YOUR FINGERTIPS

Health and wellness, banking and finance, auto and medical, Sugarland Plaza is a community hub for getting things done.

It is also the only destination for Australia Post services within the main trade area.

Our Customers

80%

Residents born
in Australia

(> Aus average of 67%)

\$60.1K

Average household
income

32%

Families with
children

40%

Households
owned outright

51%

Labour force
participation

*Source: ABS 2021, QGSO as at
June 21 and based on 2016
SA1 boundary definition



Centre Directory



-  **PARKING**
-  **CENTRE ENTRY / EXIT**
-  **SEATING AREA**
-  **TOILETS**
-  **DISABLED TOILET**
-  **PARENTS ROOM**
-  **BUS STOP**
-  **TAXI RANK**
-  **PUBLIC PAYPHONE**
-  **AUTOMATIC TELLER MACHINE**
-  **CENTRE MANAGEMENT**

Your Partner

At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners.

Let's make it happen.

RetPro



FOR LEASING
OPPORTUNITIES PLEASE
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Sugarland Plaza

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