

# Figtree Grove



**RetPro** Retail. It's what we do.



Figtree Grove  
Shopping Centre  
has been a proud  
institution of the  
Wollongong region  
since 1965.

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#### GETTING HERE

The Centre is located in close proximity to major arterial roads, providing swift access for motorists travelling from across the primary and secondary catchment areas.

A bus station located adjacent to the Centre offers customers and staff convenient access, with multiple bus routes servicing the Centre.



#### PARKING

The centre offers a single level car park with over 940 car spaces and free three hour parking during trade hours.

The carpark also offers a dedicated taxi rank and electric vehicle charging stations to support eco-friendly shoppers.



Nestled in the heart of the Figtree community, just 4.5 kms from the Wollongong CBD.

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Offering Coles, Woolworths, Kmart and over 80 specialty stores the Centre offers a comprehensive convenience and everyday needs retail solution.

## LOCATION

📍 4.5kms from the Wollongong CBD

## POPULATION

👤 214,657 primary + secondary trade area population

📈 Population growth was 1.0% per annum, compared to 1.4% per annum across NSW

📈 MTA population growth projection of 1.16% per annum to 2041 (Vs NSW projection of 0.95%)

♂ 50.8% male

♀ 49.2% female

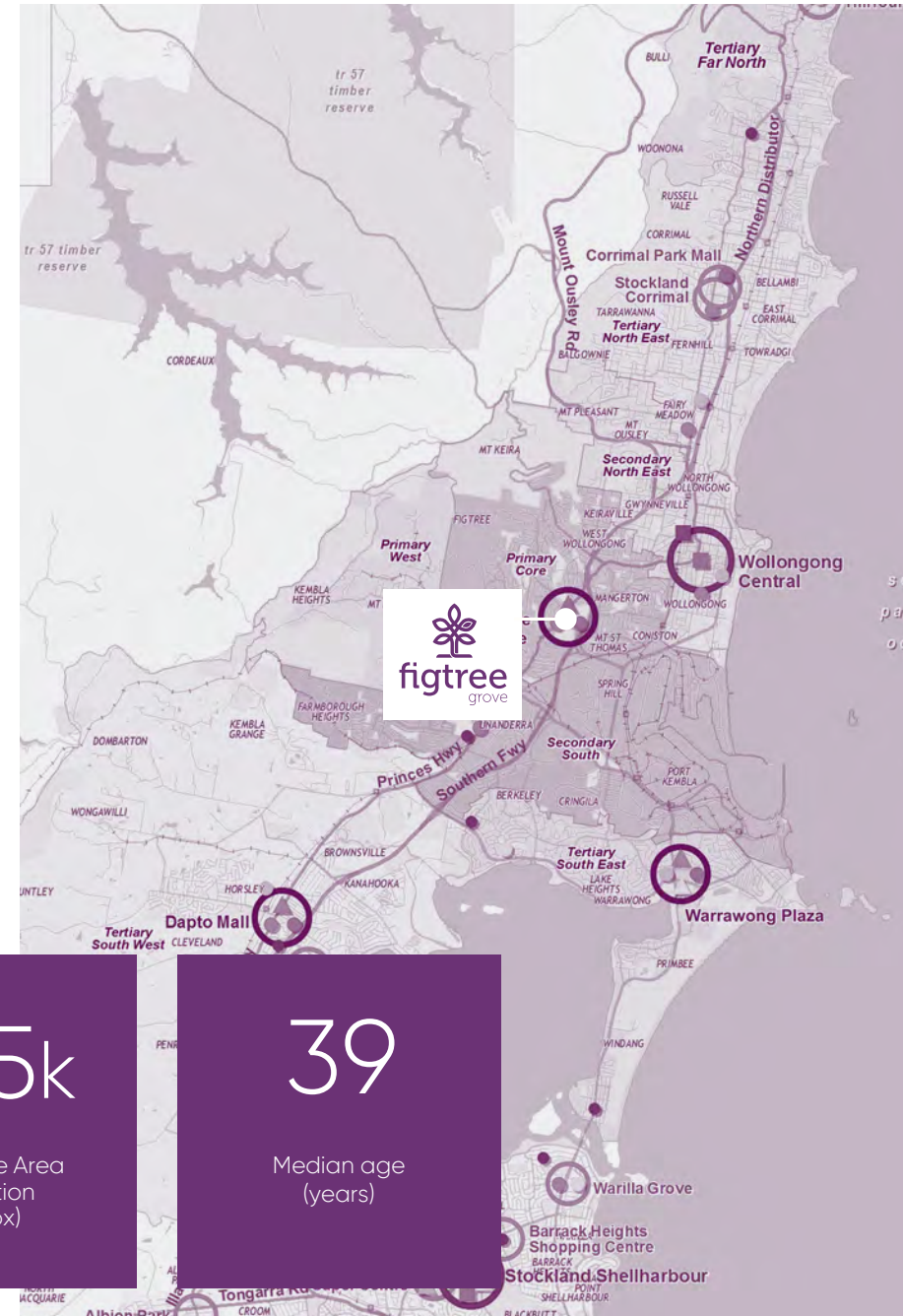
## INCOME

💰 \$87,464 average household income

22.4% of the households earned a higher income (\$3,000+ per week) with fewer households, 23.7% earning a lower income (\$650-\$799 per week), compared with 16.7% and 26.0% respectively for regional NSW.

\* Demographic information based on Census 2021, Community id, Urbis, May 2021.

# Trade Area



35%

PTA own their own home

(>Aus average of 31%)

215k

Main Trade Area population (approx)

39

Median age (years)

# Centre Snapshot

22,000 sqm GLA

4.04 million MAT foot traffic

\$195.2 million MAT sales

82 retailers

4 entries

940 car parking spaces

## TOP PERFORMERS

Kmart, Coles and Woolworths collectively trade 40% above Urbis sales psm benchmark\*.



\$84.69

million  
Supermarket MAT  
sales  
(\$15,280 MAT PSM)

\$52

million  
Specialty MAT  
sales  
(\$9,910 MAT PSM)

\$53.11

Average customer  
spend

\*MSales/traffic data, as at January 2023. All benchmarks sourced from Urbis Shopping Centre Benchmarks 2019, Sub-Regional Shopping Centres.



# Drawcard Brands

coles

Kmart

Woolworths  
the fresh food people

HOBBYSEW

THE REACT SHOP

ANZ

AUSTRALIA  
POST

AUTOGRAPH

Bakers Delight

Blooms  
THE CHEMIST

Cignall

Commonwealth Bank

EB  
GAMES

FLIGHT CENTRE  
The Airfare Experts

Great Southern Bank

WAREHOUSE  
H  
WAREHOUSE

justcuts

Just jeans

KATIES

LIQUORLAND

LOWES

mycar  
Tyre & Auto

nextra

NONIB

PacificSmiles  
DENTAL

priceline  
pharmacy

Prouds  
THE JEWELLERS

rockmans

st.george

STAR  
COLD WASH

Strandbags

SUBWAY

sussan

suzannegrae

Wendys

WILLIAMS

More reasons to stay and shop.

# Centre Offering



## Customer-Centric Service Culture

Figtree Grove offers a multitude of services to make customers feel welcome including a fully staffed concierge desk, motorised scooters, wheelchairs available for complimentary hire, free Centre wi-fi and free electric vehicle charging stations available.

Your customers will feel like they've had the red carpet rolled out at every visit.



### FRESH FOOD AT ITS BEST

Offering a comprehensive range of local and organic produce, the Figtree Fresh Food Mall represents a unique, sensory food experience that caters to a sophisticated demographic. Stores include Seafood Brothers and Figtree Organics, plus all the family favourites; Bakers Delight, Coles and Woolworths.



### PROFESSIONALS WITH HIGH HOUSEHOLD INCOMES

Over 70% of workers in the main trade area are White Collar workers. The average household income in the Primary West is \$124,055 significantly higher than the Non-Metro NSW average of \$77,046.

# Our Customers

20–39

Age

38%

Households with  
no mortgage

43%

Families with  
dependent children

(> than regional state  
average of 39%)

23%

Residents born  
overseas

5%

Higher than average  
spend on retail goods  
and services

(V non-metro NSW average)

\$3.2b

Total retail spend

\$415m

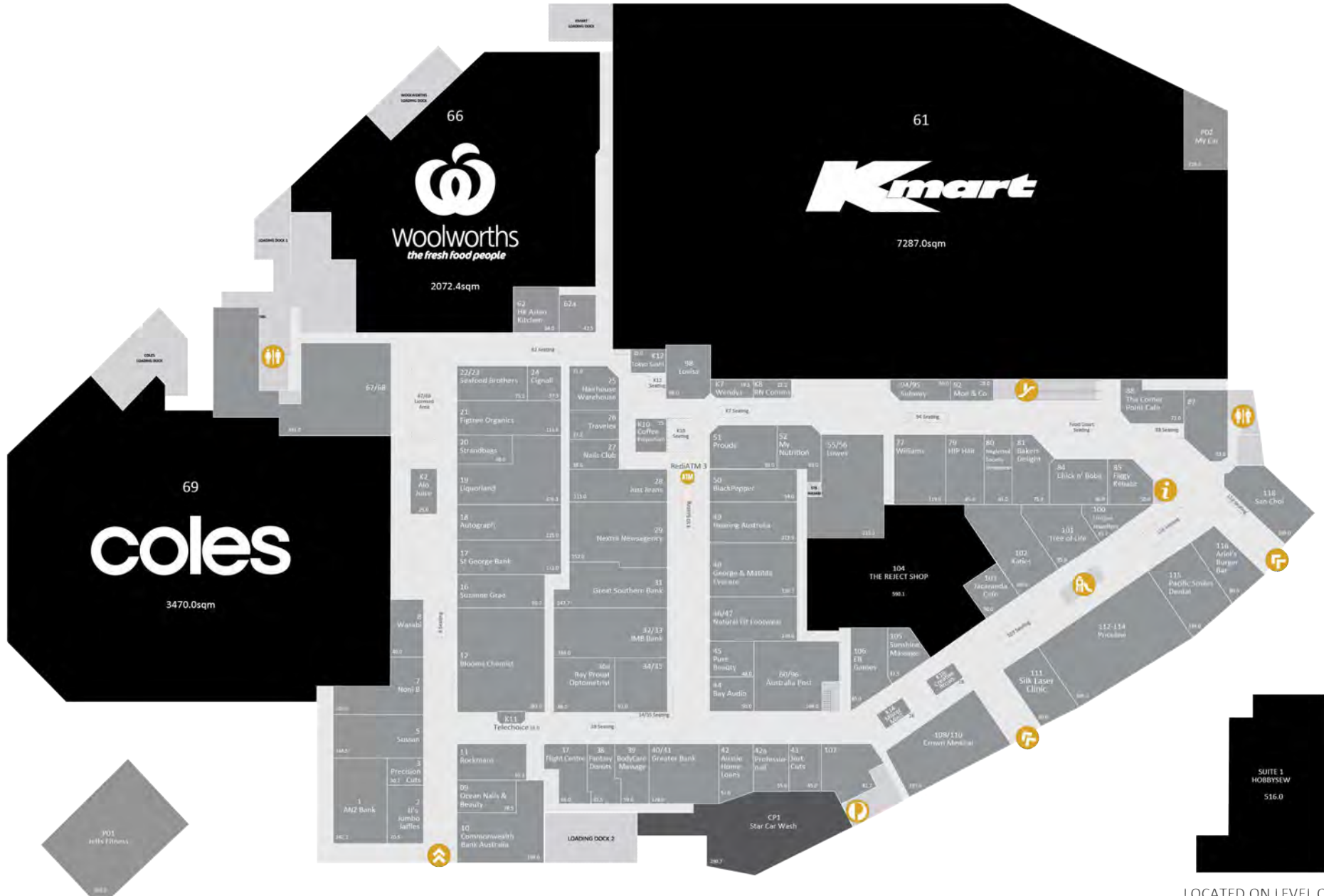
Food catering spend

(Forecast to reach  
\$650 million by 2031)

\*Demographic information  
based on Census 2016;  
Urbis, May 2021



# Centre Directory



Figtree Grove

LOCATED ON LEVEL ONE

# Your Partner

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At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners. Let's make it happen.

**RetPro**



FOR LEASING  
OPPORTUNITIES PLEASE  
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