

Armada Bathurst

MA Financial
Group





GETTING HERE

The centre is a single level shopping experience and represents the main convenience offer and activity hub for the suburb of Bathurst. The centre enjoys excellent access to the major road systems, it is located at the junction of the Great Western and Mid-Western Highways, the arterial road running through the region.

With over 500, under- cover car parking spaces available, Armada Bathurst provides free three hour car parking for motorists. There are disabled and parents with prams parking spaces are available within close proximity to the entrance to the centre ensuring customers safe and convenient access to your brand.



PUBLIC TRANSPORT

The Centre benefits from easy public transport amenity, including bus stop which is serviced by all local bus routes located

100 meters from the Howick Street entrance. There is also a dedicated taxi rank located at the Howick Street entrance to the centre.



Armada Bathurst is a family-friendly, sub regional shopping centre servicing its established community, as a convenient shopping experience to shop, meet and eat.

Referred to as the number one centre in the Central West, Armada Bathurst is anchored by Woolworths, Big W, Kmart and 38 specialty stores. The centre forms part of the Central Tablelands and is located inland 200km NW of Sydney. Founded on the banks of the Macquarie River, this vibrant regional centre attracts over 1.2 million domestic visitors each year. Bathurst is rich with history and gold rush heritage, it is the home of motorsports in Australia and has abundant natural beauty, from the nearby river to the surrounding bushland.

Trade area

LOCATION

 200km northwest of Sydney

POPULATION

 Bathurst is home to a high percentage of people employed in higher education (4.6% of the workforce against NSW average of 1.4%) due to the close proximity of Charles Sturt University

 79% Australian born (65% NSW metro average)

* Australian Bureau of Statistics Census 2016

34,200

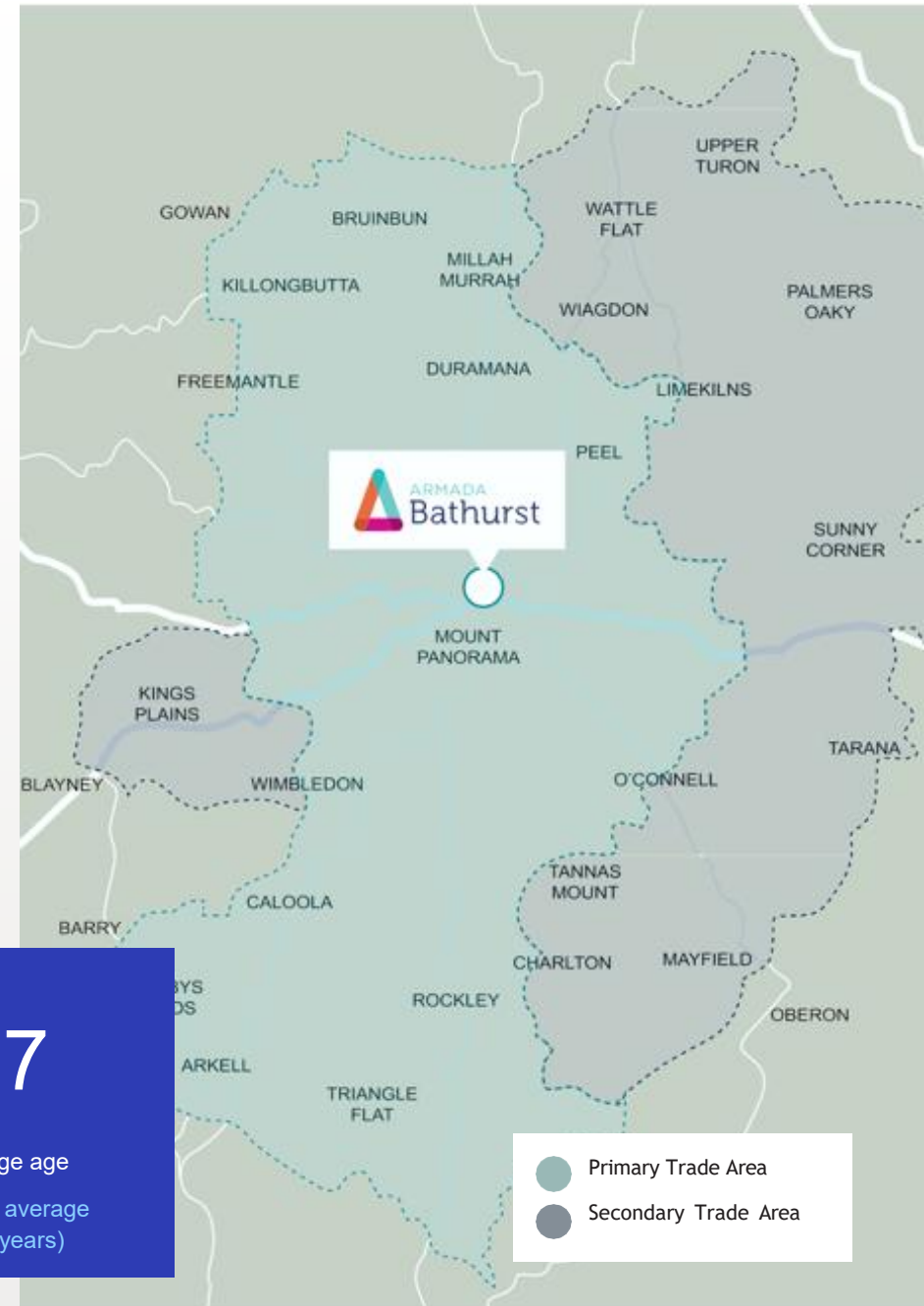
Trade area population

1.33%

Population growth
between 2018—2022

37

Average age
(< NSW average
of 38 years)



Centre snapshot

TRAFFIC

 Majors — Woolworths, Kmart, Big W

 Mini Major — Smart Dollar

 38 specialty shops

 \$39.64 average MAT spend

 535 carpark

 3 centre entrances



\$123m

MAT sales

3.1m

MAT traffic

19,762

GLA sqm

*Accurate as at January 2023



CUSTOMER-CENTRIC SERVICE CULTURE

Armada Bathurst offers a multitude of services to make customers feel welcome including free centre wi-fi, complimentary wheelchair hire, and a fully equipped parents room featuring microwave, change table, sink and both adult and toddler toilet facilities. Your customers will feel like they've had the red carpet rolled out at every visit.

Centre offering

MAJOR + MINI MAJOR RETAILERS



RETAILERS



AUTOGRAPH



bras.Nthings



dotti.



justcuts



OPSM



Centre directory



Your partner

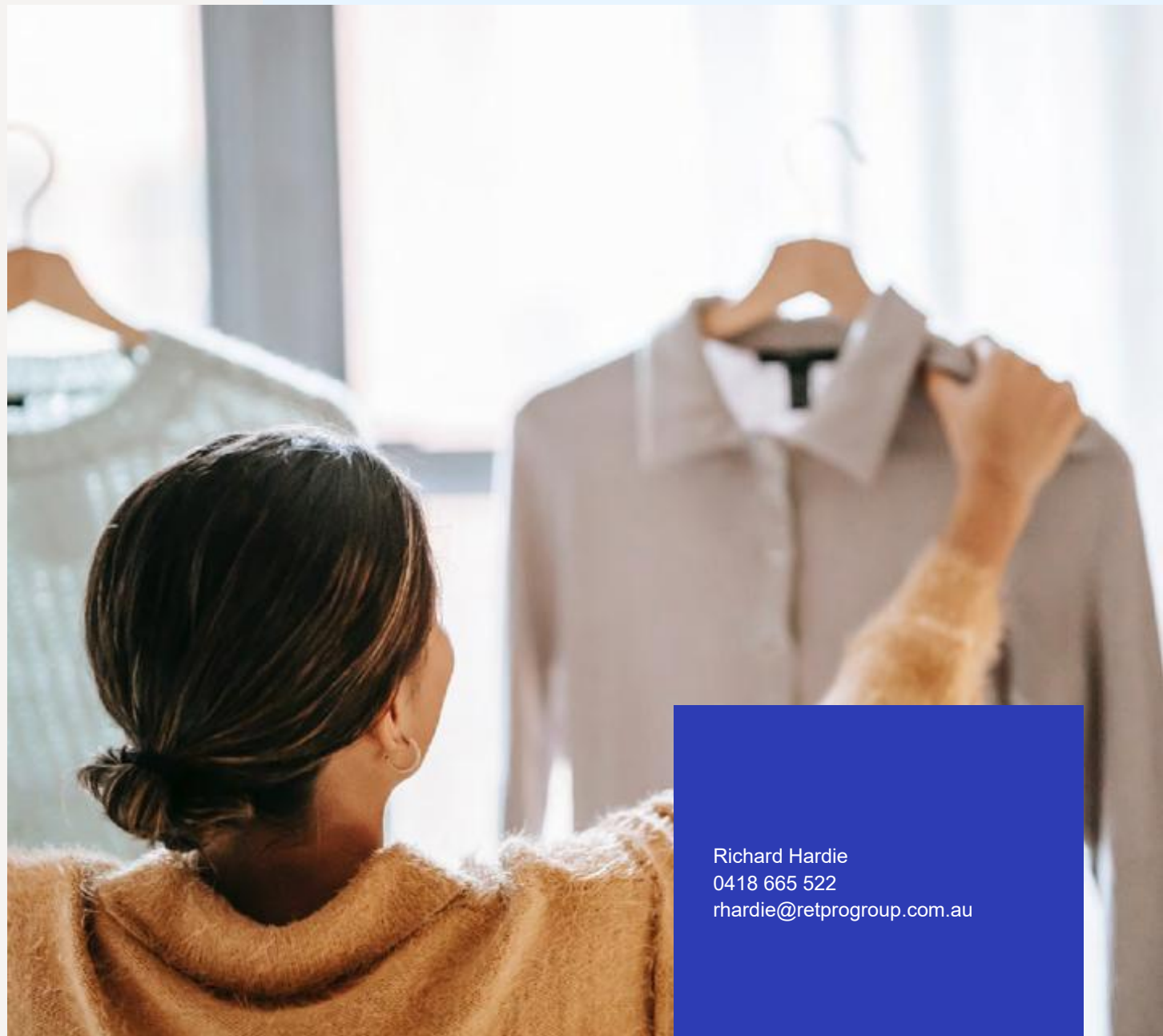
At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners.

Let's make it happen.



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