

Cowes Shopping Centre

MA Financial Group





GETTING HERE

The centre is well-placed in the main street of Cowes. Its everyday convenience retail offer, modern aesthetic and 214 on-grade, free all day car parking spaces make the centre the number one shopping destination for residents and visitors alike.



PUBLIC TRANSPORT

The Centre benefits from public transport amenity, including the B420 bus routes which services the centre and surrounding streets.



Cowes Shopping Centre is a neighbourhood centre, offering its well-established community and strong tourist population an everyday needs shopping experience.

It is a place for customers to shop, meet and eat. The centre features a mix of food, services and convenience, it is anchored by Woolworths, and features 13 specialty stores.

Having opened in 2011, your brand will be part of a modern centre located on rural Phillip Island, just off Australia's southern coast, 140km south east of

Melbourne. Cowes is part of the Bass Coast Shire and has a population of 13,800, which swells to 40,000 with seasonal fluctuations. It is a popular tourist destination and well known for its motor circuit and wildlife.

Destination Phillip Island

Victoria's Phillip Island is 101 square kilometres of amazing experiences distilled into one easygoing island community.

Near enough to reach on a short drive from Melbourne but far enough to feel like you've had a real escape, Phillip Island is Victoria's holiday sweet spot. Home to the Little Penguins, idyllic beaches, captivating coastlines, unique wildlife, family fun activities and world-class motor sport events.

The region benefits from ongoing, consistent domestic tourism, with many Victorians enjoying day, overnight and short stay holidays in paid and holiday owned home accommodation.

Visit Victoria's campaign, 'Stay close, go further' supports this trend and is designed to help rebuild Victoria's visitor economy following losses over the Covid period by promoting tourism visitation and expenditure within the state.



TOURISM*



2.14 million domestic and international visitors



\$379 million estimated domestic and international visitor spend



1.2 million domestic day trippers



\$198 million domestic overnight expenditure

*Data Sources: International and National Visitor Survey Results by Tourism Research Australia and The State Tourism Satellite Accounts, year ending December 2020

Trade area

LOCATION

 140km southeast of Melbourne

POPULATION

 15.2% children aged 0-14 years

 29% aged 65 years and over

 31.4% couple families with children

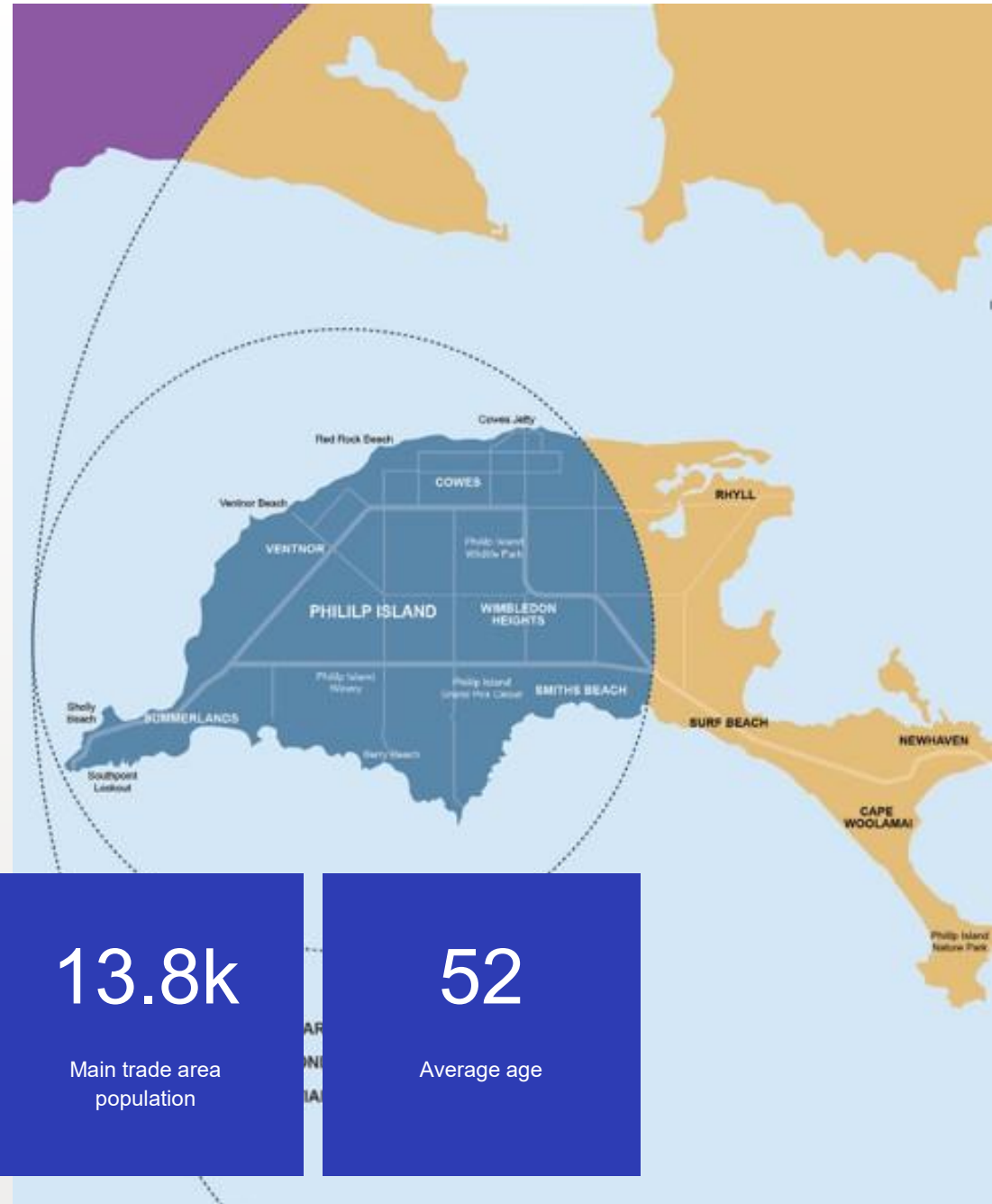
 50% married

 75% Australian born

 85% employed either FT or PT

 17% of workers employed in technical or trade jobs

*TRADE AREA STATISTICS source: ABS 2016 Census Data and MacroPlan Dimasi: Asset Review & Future Outlook 2014.



\$1.2k

Average weekly family income

13.8k

Main trade area population

52

Average age

Centre snapshot

TRAFFIC

 12,473 square metre centre

 Anchor — Woolworths

 2 entrances

 214 Car parks

\$44.2m

Sales MAT

13

Specialty shops



* As at February 2023



Drawcard brands

Woolworths 

Bakers Delight



SUBWAY

Centre directory

-  Entrance / Exit
-  Amenities
-  Toilets
-  Disabled Toilet
-  ATM
-  Parking



Your partner

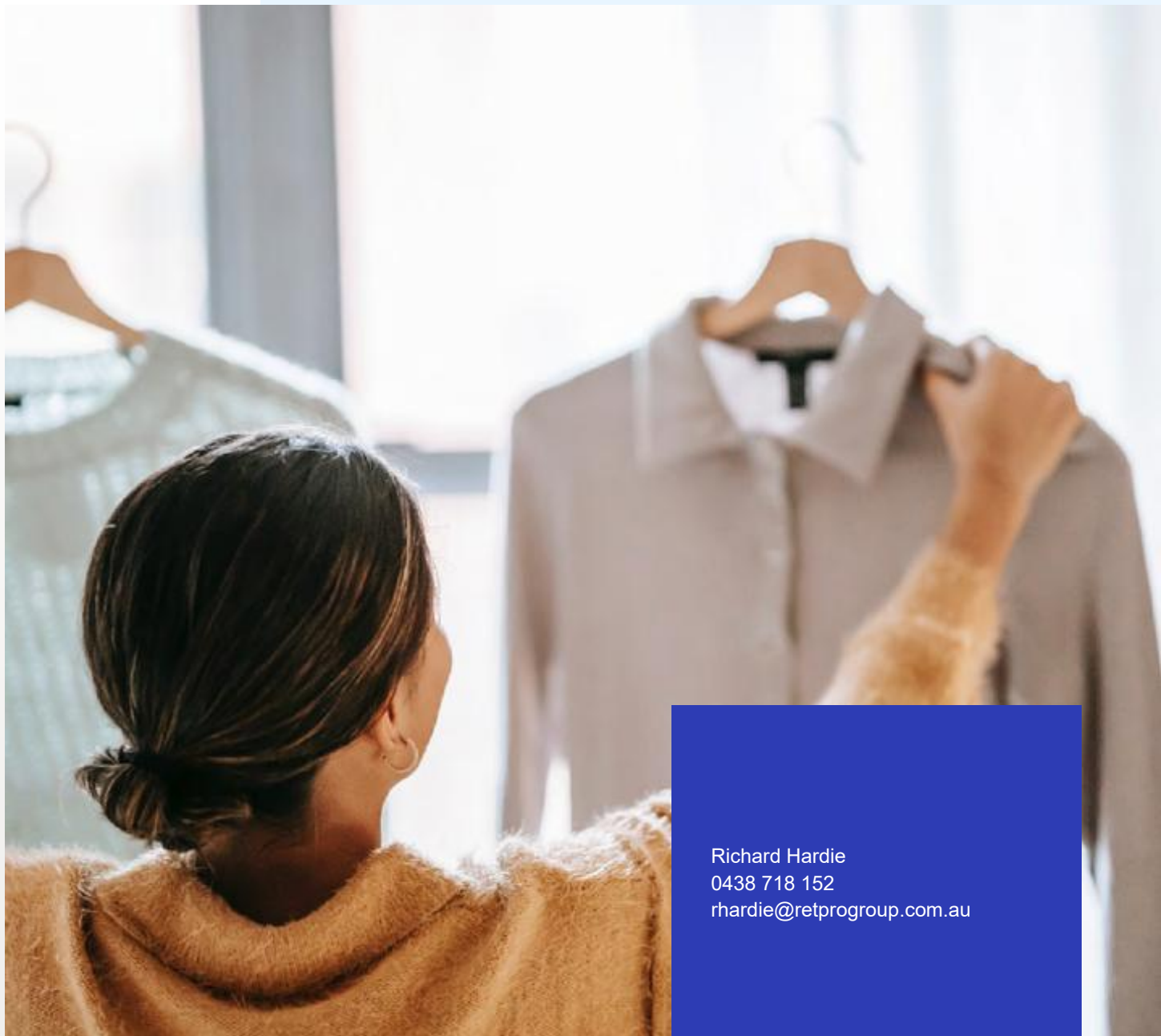
At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners.

Let's make it happen.



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