

Sugarland Plaza

MA Financial
Group





Sugarland Plaza is Bundaberg's shopping hub for everyday apparel, lifestyle needs, fresh food and casual dining.

It offers a convenient shopping destination attracting and serving the local community and visitors alike.



GETTING HERE

Sugarland Plaza enjoys excellent access to major road systems, positioned on Takalvan Street, a key thoroughfare through the main retail area.

With 1,250 free parking spaces available on both the norths and south sides of the building, the Centre efficiently channels foot traffic through five entrances.

The Centre benefits from easy public transport amenity, including a bus stop which is serviced by several local bus routes located on Takalvan Street at the front of the Centre.



Sugarland Plaza has been servicing the Bundaberg Region since 1978.

The Centre is anchored by Woolworths, Big W, JB Hi-Fi and Best & Less and has 67 specialty stores.

Sugarland Plaza has grown and developed over the last 44 years, with the most recent the 2018 development of its casual dining precinct, The Laneway.

Today the Centre is visited by over 4 million shoppers a year and is home to some of Australia's leading national brands including, Just Jeans, Pandora, Strand, Connor, The Athletes Foot and The Shaver Shop.

LOCATION

 350km from Brisbane CBD

POPULATION

 104,000 trade area population
330,000 surrounding trade area

 4.5% MTA population growth
2016-2021

 2% MTA population growth
forecast 2022-2023

RETAIL SPEND

 In 2027 (forecast) \$3.7 billion
(\$1.1 billion from the PTA)

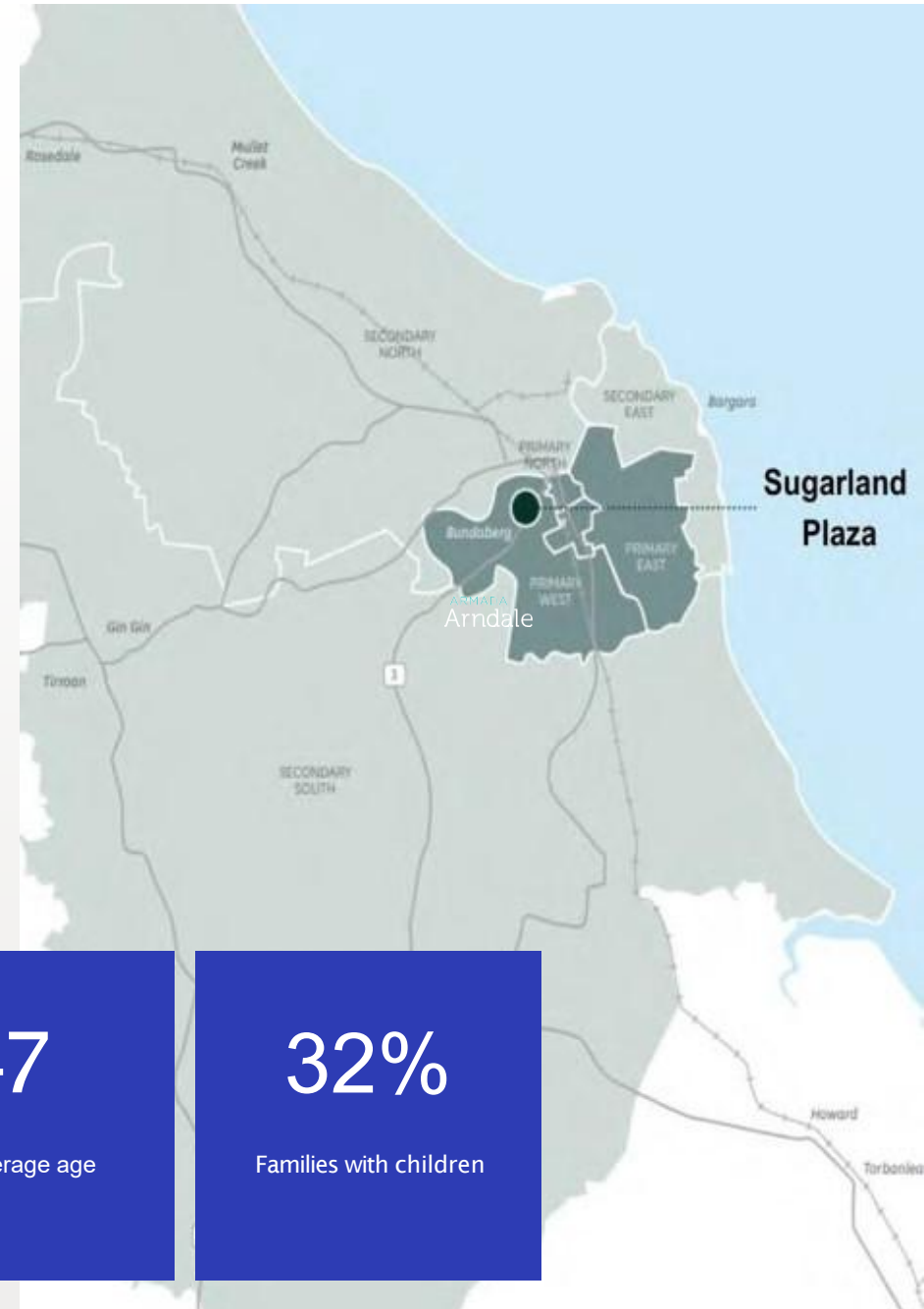
 Food and liquor make up 49% of
the per capita PTA spend

Trade area

The Bundaberg region is the southern-most city on the Great Barrier Reef and is located just a four-hour drive, train ride or 45 minute flight north of Brisbane.

Tourism to the area is well supported by the year-round temperate climate.

Visitors to the region enjoy beaches, marine life and experiencing the world-renowned iconic Bundaberg Rum distillery.



107k

Trade area population

47

MTA average age

32%

Families with children

*Source: 2021 ABS Census, Helix Personas
and .id data

Centre snapshot

TRAFFIC

-  22,649 square metre GLA
-  \$190.2 million in MAT sales
-  \$99.6 million in majors' sales
-  \$8,400 total PSM
-  5 centre entries



\$190m

Sales MAT

4.0

Foot traffic MAT

\$49

MAT basket spend

*Centre details as of September 2024



Drawcard brands

MAJORS & MINIS

Woolworths  **JB HI-FI**  **BIGW** Best&Less

SPECIALTY

ABODE JUNCTION FURNITURE & HOME DECOR **Ally.**    
     **CONNOR** dusk
EB GAMES essentialbeauty  **JEANSWEST** justcuts  Lovisa
LOWES  medibank  **MISTER MINIT.** OPSM PANDORA
      Strandbags
     
WALLACE BISHOP **WILLIAMS**  YOU + ALL

FOOD & DRINK

BURGER URGE      **GI SUSHI** Gong cha 公茶

Centre offering



High performing majors

Sugarland Plaza offers exceptional convenience and variety for families, featuring major retailers Woolworths and Big W.

In addition to its well-known anchor stores, Sugarland Plaza provides a range of mini majors, specialty retail and services, catering to every family requirement, from groceries and household essentials to unique gifts and personal items.

This comprehensive shopping experience makes it easy for families to find everything they need in one convenient location. The diverse mix ensures that it is the ideal one-stop destination.



SHOPPING, LIFESTYLE + ENTERTAINMENT

The recently renovated Hoyts Cinema complex offers an entertainment and lifestyle option, supported by a comprehensive apparel and takeaway food offer making Armada Arndale a hub for local families and youth to eat, shop and socialise.



CUSTOMER-CENTRIC SERVICE CULTURE

With a multitude of services on offer including 2,000 free all day car spaces (undercover, disabled and parents parking options), complimentary wheelchairs and gophers, well-placed parents' rooms and free Centre wi-fi. Your customers will feel like they've had the red carpet rolled out every visit.



Our customers

80%

Residents born in
Australia
(> AUS average of 67%)

\$60.1k

Average household
income

32%

Families with children

40%

Households owned
outright

51%

Labour force
participation



Your partner

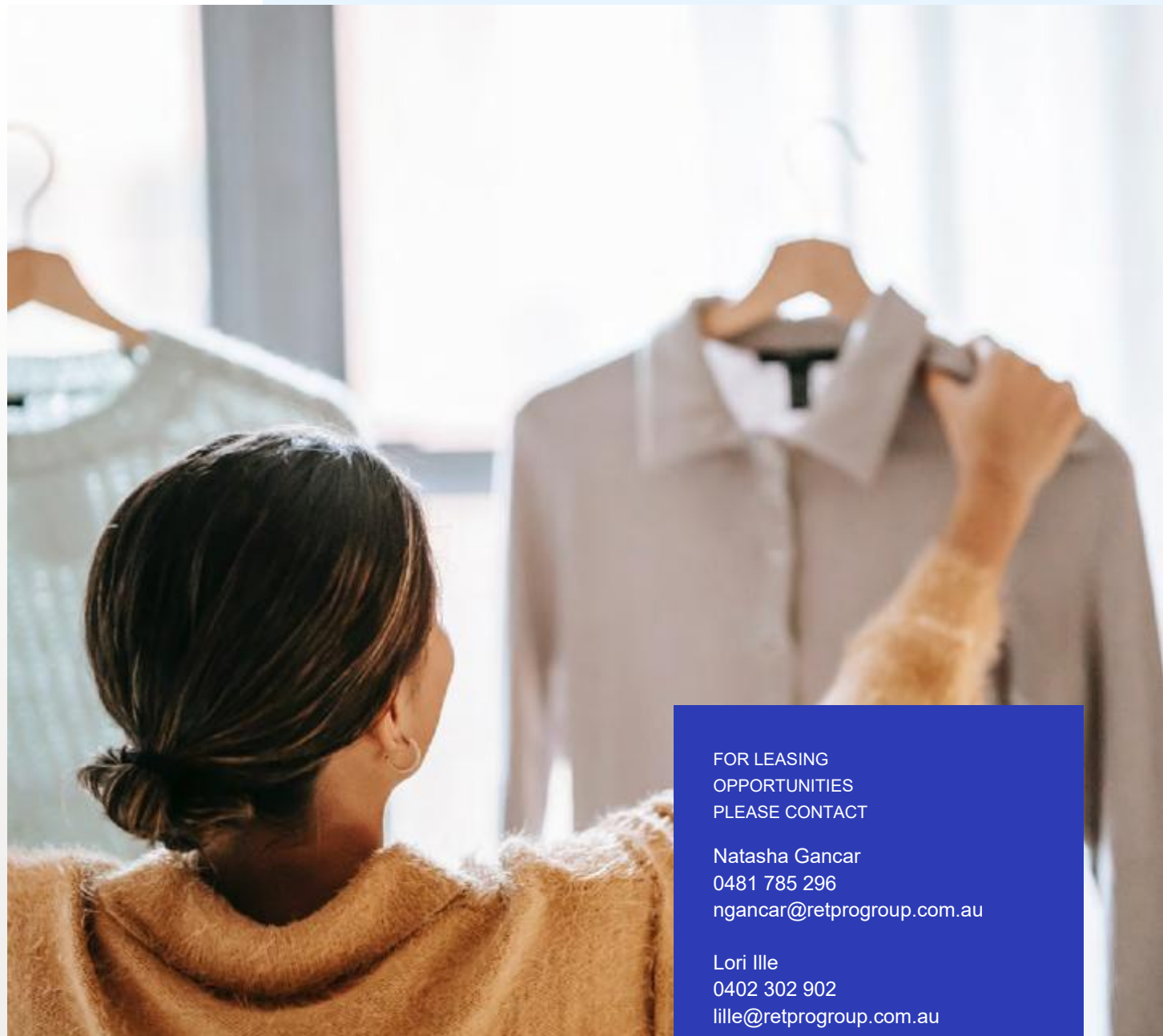
At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners.

Let's make it happen.



FOR LEASING
OPPORTUNITIES
PLEASE CONTACT

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